

Let Us Work Together to Fight Stigma and Discrimination

COVID-19 outbreak has provoked social stigma and discriminatory behaviours. Social stigma is the negative association between a person/ group of people who share certain characteristics and a specific disease. People living with HIV (PLHIV) are vulnerable to stigma and discrimination which may increase during COVID-19 epidemic.

We should work together to fight stigma and discrimination against them.







Allay anxiety through FACTS and POSITIVE and accurate MESSAGES



Speak out against false information and double check facts before sharing to stop rumours



Share positive stories of those who have recovered from COVID-19



Appreciate efforts of health workers, essential service providers and support them and their families



Create a supportive environment for PLHIV to access health services such as ART and counselling



Promote kindness, solidarity, compassion



Do not indulge in spreading rumours, myths and misinformation



Do not attach locations or ethnicity to the disease and do not label any community or area for spread of COVID-19



Do not talk about PLHIV and other people "transmitting COVID-19" "infecting others" or "spreading the virus" as it implies intentional transmission and assigns blame



Do not target health workers and essential service providers



Do not fuel fear and panic

#TogetherAgainstCOVID19











