**SBC Warehouse Metadata Form**

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| **DOCUMENT TITLE** |  |
| **CATEGORY**  (Please select only **one** from the given options) | Reproductive and Child Health Education  Child Development and Nutrition  Early Childhood Development  Water, Sanitation and Hygiene (WASH)  Education  HIV/AIDS  Child Protection  Policy Planning and Evaluation  Social and Behaviour Change (SBC)  Advocacy and Communication  Disaster Risk Reduction  Training  UNICEF IEC Support to National  Programmes |
| **SUB-CATEGORY**  (Please select only **one** from the category chosen above) | **Reproductive and Child Health**  Maternal and New-born care  Immunization plus  Japanese Encephalitis  Polio Education  Integrated Management of Child illness  **Child Development and Nutrition**  Nutrition  Infant and Young Child feeding  Salt iodization  Vitamin A  Adolescent Anaemia  **Early Childhood Development**  Responsive Parenting  ECD in Programmes  **Water, Sanitation and Hygiene (WASH)**  Home Hygiene and Sanitation  School Sanitation  Community Management and Water  Supply  Drinking-Water Safety  **Education**  Quality Package  Disparity Reduction  Girl Stars  Meena and Girls Education  Animal Bites  **HIV/AIDS**  Prevention of Parent to Child Transmission  (PPTCT)  Primary Prevention Among Adolescents  and Youths  Red Ribbon Express  Primary Prevention  Paediatric AIDS  Protection and Care for Children Affected  by AIDS  **Child Protection**  Child Labour  Trafficking & Commercial Sexual  Exploitation  Children in Difficult Circumstances  Child Marriage  **Policy Planning and Evaluation**  Birth Registration  Village Planning  Community Development  **Social and Behaviour Change (SBC)**  AdhaFULL Adolescent Communication  Integrated Districts  Meena Communication Initiative  Facts for Life Communication Initiative  Meena Radio  Capacity Building  Career Counselling  Applied Behavioural Science  Behavioural Insights  Passport to Earn  YuWaah  Life Skills  Community Engagement  Youth Engagement  Health and Nutrition  Mission LiFE  RCCE/COVID-19  Faith for Life    **Advocacy & Communication**  Maternal Health  **Disaster Risk Reduction**  Global Warming  Floods  Drought  Psycho-social care  Tsunami  Avian Flu and Human Influenza  COVID-19 Vaccine Communication  COVID-19 Risk Communication and  Community Engagement  **Training**  Social and Behaviour Change  Community Radio  Most Significant Change  Life Skills  Health & Nutrition  **UNICEF IEC Support to National Programmes**  Anemia Mukt Bharat  National Health Mission  POSHAN Abhiyan  Panchayat Development Plan |
| **DESCRIPTION** |  |
| **SEARCH KEYWORD(S)**  1. Keywords should be separated by comma  2. Common variants of a single keyword should be included. For example: AdhaFull, Aadhafull, Adhaa full, aadha full, etc. |  |
| **DETAILS** |  |
| **OFFICE** |  |
| **MEDIUM** | Audio Software  Banner  Book  Booklet  Dangler  Exhibition Panel  Film  Flash Cards  Flip book  Games  Hoarding  Leaflet  Mobisode  Other  Pamphlet  Panel  Poster  Print Advert  Radio PSA  Sticker  Tin Plate Template  TV PSA  Wall Painting Template |
| **LANGUAGE(S)** |  |
| **CONTENT TYPE** | Adobe Acrobat PDF (.pdf)  Executable (.exe)  Microsoft Word (.doc)  Microsoft Excel (. Xls)  Microsoft PowerPoint (.ppt)  Rich Text Format (.rtf)  Video/Audio file (dat., mp3, mp4)  JPG image (.jpg)  GIF image (.gif)  Font File (.fnt)  VCD file (.vcd)  EPS File (.eps)  Page Maker file (. pmd)  Corel Draw (.cdr)  True Type font (.ttf)  True image files (.tif)  Bitmap image (. Bmp)  PostScript File (. Ps)  Application (.app)  InDesign Document (. Indd)  Word Document Template (.dot)  Adobe Illustrator (.ai)  Freehand 8 (. fh8)  Photoshop Design File (.psd)  Zip File (.zip)  e-books  Online materials |